

May please upload the following at UPEIDA website:-

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UPEIDA invites proposals for following works for the event of Launch of “Bundelkhand Expressway” by Hon’ble Prime Minister of India:-

- 1. Sand Art Installation of 100 ft. X 60 ft.**
- 2. Conceptualisation and setting up of Digital Gallery of Size 60 ft. X 30 ft.**
- 3. Radio FM Campaign.**
- 4. Digital /Social Media Campaign.**
- 5. Making of Short Films of 3-5 minutes duration and creation of Print/Digital Advertisement Design, Backdrop Design, Outdoor Printing Design.**
- 6. Photography & Videography**

Separate RFP documents for above short term tenders have been uploaded at e-tender portal viz. <https://etender.up.nic.in> on 18.06.2022. Interested agencies may download the RFP documents and submit their separate proposals online for above works with in scheduled time accordingly.

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